

INTER-AMERICAN FOUNDATION

HELPING COMMUNITIES THRIVE

# 2015 IN REVIEW









*"Before, it was more difficult to be here; there weren't many opportunities. Now we have work."*  
– Deris Samayoa,  
coffee farmer

#### Facts & Figures - 6 years

\$459,935

IAF grant

\$750,050

Grantee partner's commitment

2,136

Farmers reached

6.3x

Increase in volume of  
coffee exports



## GUATEMALA

The IAF has strengthened communities in the highlands of Western Guatemala by helping to boost the production and sale of fair trade, organic coffee. Our support for the **Federación Comercializadora de Café Especial de Guatemala** (FECCEG), which represents eight coffee-producing cooperatives, has provided coffee farmers, 26 percent of whom are women, with training in leadership, finance, marketing and crop diversification. As a result, farmers have increased their exports, opened a local café and partnered with Kishé Foods L.L.C., to distribute its premium roast in Los Angeles. Profits from Kishé Foods are channeled toward improving the lives of Guatemalan coffee farmers. FECCEG has also increased the volume of coffee sold through Café Femenino, an international brand produced by women farmers.



## COLOMBIA

Urban, rural and indigenous youth in Colombia continue to face challenges as they grow into adulthood. Many are under constant threat of violence and recruitment by illegal armed groups. The rights and unique needs of young people—particularly those in rural areas—often remain invisible to government leaders. And opportunities to develop life and job skills are limited. The IAF is helping to shift this reality. Our investment in the nongovernmental organization **Corporación Taller de Promoción Popular y Desarrollo Alternativo** (PRODESAL), is equipping Colombian youth with the business skills and seed money to launch their own entrepreneurial ventures, which have included a beauty salon, Internet café and bookstore, among others. PRODESAL also teaches young people how to effectively engage with their local government, voice their concerns and stand up for their rights.



*"I started my business because I had a dream: I wanted to be a businesswoman. When PRODESAL gave us the opportunity, I signed up and followed all the procedures. It was great. Now I'm independent."*

**Yesmi Flores González,**  
Internet café owner

### Facts & Figures - 4 years

\$429,510

IAF grant

\$426,431

Grantee partner's commitment

1,830

Number of youths reached

14-26

Age of youth  
in the program





*"[Women] don't want to be dependent on their husbands. Many changes are afoot because women are becoming stronger."*

*– Izna Antoine, MPA trainer*

## HAITI

After the devastating 2010 earthquake, food production among Haiti's significant—yet often overlooked—rural population became dire. These days, however, life is slowly improving in communities near the country's second-largest city of Cap Haitien. With support from the IAF, the farmer association **Mouvement Paysan de l'Acul du Nord** (MPA) works with families in agricultural management, microenterprise development, marketing and financial literacy to help better their production, processing and sale of manioc and other crops, including sweet potatoes, beans and Caribbean pumpkin. MPA has also developed a women-led credit fund, which provides loans to women micro-entrepreneurs to improve their sales of agricultural and other products, such as manioc flour and tapioca pancakes. The fund boasts a 100 percent repayment rate.

### Facts & Figures - 4 years

\$542,900

IAF grant

\$295,250

Grantee partner's commitment

750

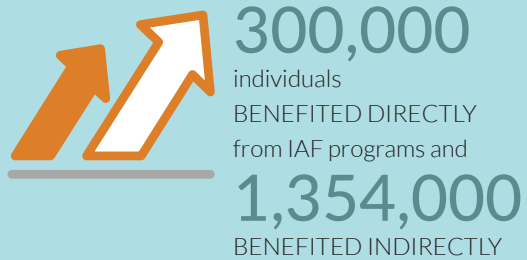
Families reached by MPA

54%

Percent of Haitians living on less than \$1 a day

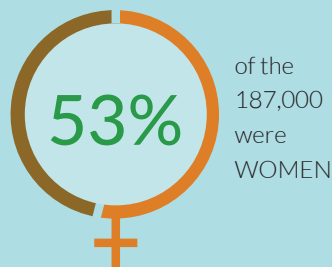
# HIGHLIGHTS OF IAF INVESTMENTS IN GRASSROOTS DEVELOPMENT

## RESULTS



**187,000**

individuals acquired  
NEW KNOWLEDGE  
AND SKILLS  
in agriculture,  
manufacturing,  
civic engagement,  
marketing  
and conservation



**17,480**  
individuals experienced  
IMPROVED HEALTH

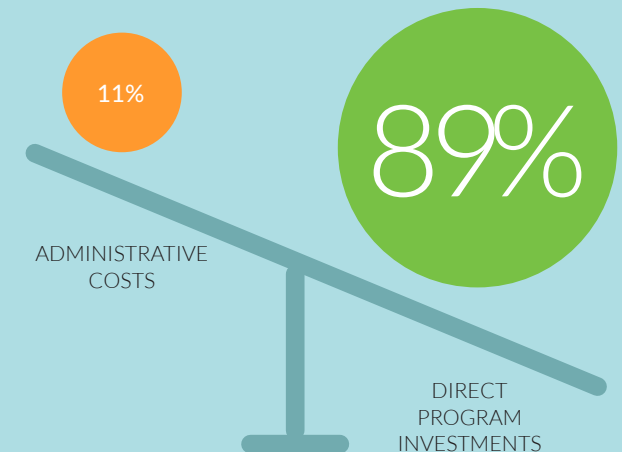
## COMMUNITIES

Percent of IAF grants directed to  
traditionally marginalized groups



## EFFICIENCY

How the IAF budget was used



## PARTNERS



On average  
IAF grantee partners  
commit

**\$1.36**

for every  
**\$1**  
invested by  
the IAF



Number of partnerships that grantees  
secured, which enabled them to mobilize  
resources and share experiences

# TOTAL PROJECT PORTFOLIO

20 COUNTRIES — 282 GRANTS — \$70.5M

## FY 15 INVESTMENT

\$15.7 M INVESTED BY IAF

\$19.3 M MOBILIZED BY GRANTEE PARTNERS

### MEXICO

26 GRANTS \$5.5 M

### CENTRAL AMERICA

91 GRANTS \$20.9 M

BELIZE	3
COSTA RICA	11
EL SALVADOR	21
GUATEMALA	22
HONDURAS	18
NICARAGUA	11
PANAMA	5

### ANDEAN COUNTRIES

66 GRANTS \$17.4 M

BOLIVIA	11
COLOMBIA	20
ECUADOR	11
PERU	24

### SOUTHERN CONE

31 GRANTS \$9.3 M

ARGENTINA	12
CHILE	2
PARAGUAY	15
URUGUAY	2

### MULTI-COUNTRY

10 GRANTS \$2.7 M

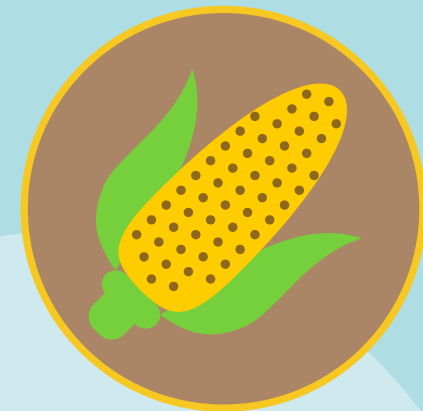
### CARIBBEAN

25 GRANTS \$6.6 M

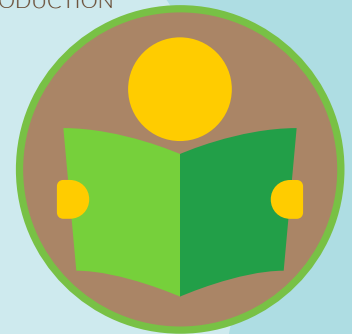
DOMINICAN REPUBLIC	11
HAITI	11
JAMAICA	3

### BRAZIL

33 GRANTS  
\$8.1 M



AGRICULTURE/FOOD PRODUCTION  
\$6.9 M



EDUCATION/TRAINING  
\$4.5 M



CORPORATE  
SOCIAL INVESTMENT  
\$.5 M



HEALTH/OTHER  
\$1.0 M



ENVIRONMENT  
\$1.0 M



ENTERPRISE DEVELOPMENT  
\$1.8 M

FY15  
INVESTMENT  
BY  
PROGRAM



## INTER-AMERICAN FOUNDATION

is an independent U.S. foreign assistance agency that promotes and invests in citizen-led grassroots initiatives in Latin America and the Caribbean to help communities thrive. This approach results in effective, community-owned development characterized by economic opportunity, resilience to violence, social inclusion and greater citizen participation in democratic processes.



### INTER-AMERICAN FOUNDATION

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